

Contact: Greg Wapling
Dry Lakes Racers Australia Inc
Phone 0434821307
Fax 03 5472 3194
info@dlra.org.au

PO Box 349
Castlemaine VIC 3450

**Dry Lakes Racers
Australia Inc**

Press Release

Overseas Racers to feature at DLRA Speed Week 2018

Target 550 heading down under

The DLRA 28th Annual Speed Week at Lake Gairdner in outback South Australia will be conducted from the 12th to the 16th March 2018. Entries are now open, and all information is available at www.dlra.org.au/2018.htm

As well as the strong contingent of Australian competitors the 2018 event is expected to attract larger than normal number of overseas entrants.

Marlo Triet owner manager of the Target 550 streamliner has confirmed that they will be entering Speed Week in 2018 and will be attempting to break 500 mph. The team have been plagued with poor conditions and mechanical failures at Bonneville for the last 2 years and are looking to Lake Gairdner to provide the conditions necessary to go fast.

Also returning will be the very successful Jack Rogers team with his Camaros and some new team members looking to join the 200-mph club.

About the Dry Lakes Racers Australia Inc

The Dry Lakes Racers Australia are the official sanctioning body for dry lakes racing in Australia. We conduct an annual event called Speed Week at Lake Gairdner in South Australia, Australia. Where cars, motorbikes and trucks that comply to the DLRA rules and regulations run for one-way speed records. Speed Week attracts competitors from all over Australia and around the world to this amazing and unique location to try and go as fast as they can.

Land Speed Racing is one of the earliest and purest forms of motorsport. It has a long and very illustrious history, with many famous and decorated people recognized for their association and endeavors to go faster than any man has before. The rules have basically remained unchanged since the very first event. As a sport, in the main, it does not attract a lot of corporate sponsorship, due in the main to the lack of recognition and coverage by the general media.

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Many of the vehicles are specifically designed and constructed for Land Speed Racing. All vehicles undergo detailed inspection prior to an event to ensure they comply with the class rules and have all the required safety equipment installed. Competitors are attempting to achieve the highest possible speed with their particular class of vehicle over the measured mile. They are attempting to better the speed attained by a previous competitor and to have it recognized as a record.

The enormous salt lakes found in the outback of Australia have produced the ideal surface for land speed racing and are unquestionably the best in the world and there have been many World records set by special attempts by individuals. However, it is only since 1990 that regular organized meetings have been held for clubs to participate in Land Speed Racing. Speed Week is similar to the events held at Bonneville, El Mirage and Muroc in the USA.